

We hope you were able to enjoy so many Main Street community activities this past weekend!

Our communities are working hard with their local businesses and volunteers to provide great authentic experiences for you and to celebrate the hard work that they have been doing everyday to revitalize their downtowns.

There is more to come so be sure to get out and enjoy a beautiful fall drive to a new destination and enjoy a day or more in a Main Street community near you! If you need a recommendation for lodging, shopping, dining, just reach out to us or the local director we will help you plan a great visit!

Did you know **Cynthiana** was recently named one of the best small towns to visit in the U.S.

for Halloween by Trips to Discover? With more than 500 skeletons on display throughout town, including four 12-foot town greeters, Cynthiana goes all out in the decorating department for the spooky season.

There are events every weekend throughout September and October, including Ghost Walk tours, Witches Day Out, Jack O' Lantern Spooktacular and more. Find the full schedule and plan your trip at www.fallinlovewithcynthiana.com!

Main Street Monday!



Beattyville Main Street recently received a \$10,000 SMART Growth grant! The grant must specifically be used to pay a Main Street/Downtown consultant to work with Beattyville Main Street and other local stakeholder groups to help put together an action plan for downtown commercial development. This plan will encompass property and commercial development and redevelopment strategies.

We are excited for Beattyville and excited to be a part of this team. Tomorrow Marty Perry, National Register Coordinator, Nicole Konkol, Site Protection Manager, & State Main Street Coordinator, Kitty Dougoud, will travel to Beattyville. We so value the support of the Realtors Association in helping revitalize our downtowns. Our consultant and grant writer is Teresa Lynch who formerly worked for the National Main Street Assoc. and has 35 years experience in Main Street work.

Perryville and Morehead were previous recipients of this grant. If your accredited KY Main Street community is interested in applying in the future please let us know.







We are so pleased to announce that one of the newest members of the National Main Street program staff is our own Bethany Rogers!

Bethany is a former director of the Heart of Danville and a Danville native. She joins Main Street America as the Director of Strategic Projects!



The U.S. Department of Transportation (DOT) is hosting a webinar for those interested in applying to receive technical assistance, planning, and capacity building support through DOT's Thriving Communities Program!

The webinar will feature important information on what kind of support the program will offer, who is eligible to apply for support, and the types of communities the program will support.

Thursday, October 13 from 4-5 EST Register here: https://bit.ly/3T3tgon

HISPANIC HERITAGE ON MAIN STREET

September 15 - October 15, 2022



You still have time to recognize & highlight your owners and businesses this week!

It is also National Small Business Women's month. This is a great time to highlight the owners and show their photo so everyone can get to know them and their store. This is just one photo from a collage of sorts from downtown Paducah and their feature on shopowner Landee Bryant who also served on the Main Street board. She has a very cool eclectic shop with lots of great items from local artisans.





Here is a great way to "Spotlight" your local businesses and educate the public on all the things your downtown has to offer!

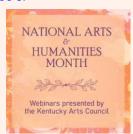
Fresh Coffee, Pastries and More is the name of the business and they tell you exactly what they offer.



Did you know it is National Arts & Humanities month? Well now you do! And our sister agency the KY Arts Council has workshops and webinars this month. The webinars are free.

It's another opportunity to highlight your arts businesses be it galleries or individual businesses like Landee's.

The Kentucky Arts Council is presenting online workshops and webinars throughout October in celebration of National Arts and Humanities Month. The webinars are free. Registration is required. Click this link to register for one or more events.



This one is quite timely given all the disasters we've had in KY this year. Share these opportunities with your community!!

The first two webinars are Wednesday, Oct. 12, and focus on disaster and emergency preparedness for artists and arts organizations. https://us06web.zoom.us/.../ tZEpdeitqjgpHdQSMdyLmfyQeMs7E...



Are you a community leader or civic official in a small town? Do you have big dreams to help your community thrive? T-Mobile is investing in communities like yours through their Hometown Grants program. Grants of \$50,000 are available to small towns of under 50,000 people. Submit a proposal for a town project of your choice, and if selected, use the funds to get started. For example, you could implement tech upgrades at your library, refresh a local park, or break ground on a new place where neighbors can connect. Start planning now to apply this quarter! Click here to learn more: https://www.t-mobile.com/brand/hometown-grants



CANSON MAIN

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NOW OPEN!! We are excited for this new business in downtown Pineville. A place for kids and adults to come and enjoy food and games. Stop in next time you're in town. 210 East Kentucky Avenue!

You can find this new business at 130 North Main Street in downtown London! Beauty, cosmetics, and personal care. Afterwards you can enjoy lunch next door at the Abbey!





We are happy to announce that Middlesboro MS director, Joanie Jasper has been selected. Joanie stated that during this ninemonth program, I'll be working alongside other #Appalachian-Leaders to exchange ideas, expand my leadership skills, and make connections to move Middlesboro forward!



We love our partners in Main Street and here is a fun activity for all in partnership with your local arts organization.

Carrollton Main Street & Carroll Arts Board will host the annual Art Walk on Saturday, October 15. Registration will begin at 9 a.m. and artists will have from 10 till noon to finish their work. 4 age groups





Curd Surveying has moved uptown, literally. They are now on Main Street in downtown Morehead occupying an upper story. They can be found at 168 East Main Street Suite 2 in downtown Morehead!



Want to have your merchants have great looking windows? Have a contest! You don't even have to award money, but that is a great incentive. They love being able to say they have the best windows! Make an award to hang in the window or on the door. It is amazing what they can do just to say they are the best:)

We call this a low hanging fruit activity for recognition. Make a sign on Canva or ask your local sign shop if they can make one you could reuse for the next contest, the holidays are coming!

An example from downtown Scottsville. Windows might be painted or the design display of their merchandise in their windows!



If you are a history buff, a ghost hunter, or a thrill seeker, the Spirits of La Grange Ghost Tours is where you want to be!



You Are Preserving History!

The tours are sponsored by the La Grange Main Street Program and all proceeds are used for grants to maintain and update the historic buildings. Your ticket purchase is an investment into the historic heritage of our beloved La Grange! Meet us at the Welcome Center at 208 East Main Street to start your tour.

Please arrive 15 minutes before your scheduled tour. This tour is not intended for Children 12 and under.

Your tour guide will spend 90 minutes to 2 hours sharing the history of the city including the paranormal activities of La Grangians who are no longer with us...or are



Here's a cute photo op in downtown Cumberland and a new business! Sasquatch is known to roam these parts so stop in and grab a bite with him in at 410 Main Street in downtown Cumberland.



How do you improve the view, with art of course!



This work was recently created by Kelcie Johnson on 4th Street in downtown Maysville. It is on the edge of a parking lot.

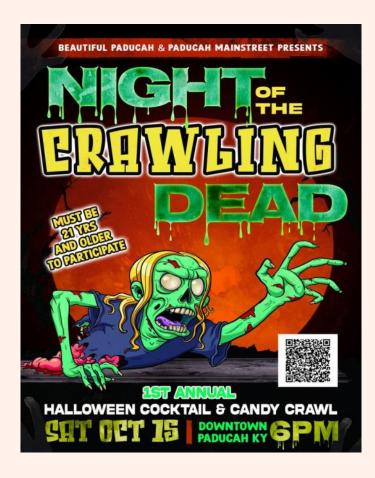


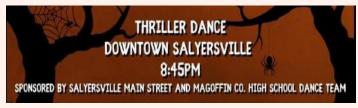
Downtown Paducah
October 22nd! Plan to be there, at Market Square!



And we love this new addition in Murray! It is located on the side of the building that houses Murray Main Street and the Tourism office. This is also the wall that faces the parking lot. It's a great addition! It was created by oftenseenrarelyspoken













A big **THANK YOU** to all of you who volunteer with a KYMS program. As the Shakers said, "Many hands make light work". It takes a lot of hands to revitalize a downtown. If you would like to be a part of this amazing work in your downtown please contact your local Main Street office.